

Design a Sundae



FOR JOHN'S CAFE

Design a sundae inspired by the 1950s and/or Beamish Museum this summer! Be as creative and imaginative as you like with name, taste and description!

The top three entries will be put to a public vote and the winning creation will be served in John's Cafe when the exhibit opens in our 1950s Town next year!

To make it a bit of a challenge the sundae must only use vanilla ice cream and contain only toppings or sweets that were available in the 1950s or earlier.



For Inspiration...

Why not take a look in our Jubilee Confectioners sweet shop, or find out from family members about their 1950s favourites? What toppings will you choose?



TO ENTER

Email DesignaSundae@beamish.org.uk with the following:

- Your name
- Age
- The name of your Beamish Sundae and a description of the tempting treat, including how it should look and the delicious 50s-inspired ingredients needed to make it!
- Write a description or send us a drawing of what your sundae should look like.
- You could even have a go at making one and send us a photo.

A member of John's family and Beamish staff will select their top three, these creations will then be uploaded to the Beamish Facebook page and website for people to vote for their favourite. Museum visitors will also have a chance to pick their favourite.

Only one entry per person. Entrants under 16 years must have permission from parent or guardian. For full terms and conditions see website.

The deadline for entries is 31st August 2021.

Be as creative as you like, we can't wait to see what you come up with!

The overall favourite will be sold in John's Cafe in 2022.



About JOHN'S CAFE

John's Cafe, from Wingate, County Durham, is being recreated as part of The 1950s Town's Front Street terrace.

The cafe, once owned by Giovanni Baptista Parisella, known locally as John, was popular with young people in the 1950s.

Using original elements from the cafe, the exhibit will show a popular 1950s pastime and leisure pursuit, as well as telling the story of Italian immigration and the impact that many Italian families made by setting up these ice cream parlours.

When you come into John's you'll be able to get ice cream made in a traditional ice cream maker. These machines and the art of ice cream making were imported by Italian families who brought ice cream to the North East of England. Enjoy ice cream, milkshakes and other treats, and sit in the carefully restored and recreated booths or through the back in the slightly modernised area, which will also house the jukebox.

Who was John?

John was of Italian descent but was born in Tranent, near Edinburgh in 1923. John's family returned to Italy shortly after his birth but moved back to England and settled in Alnwick.



After being demobbed from service in the 7th Battalion King's Own Scottish Borderers, John worked alongside his father, running a fish and chip restaurant and van. John returned to Italy to meet his future wife, Iva, and, after a short, long-distance romance, returned to marry her. After living in Alnwick for a short while, John bought the cafe on Front Street, Wingate, in the 1950s.

The cafe originally opened in 1895 and its distinctive booths were installed in 1925. The glass panels came from Sunderland's Joblings glassworks and the wooden booths are from Binns in Sunderland. The museum collected the interior of John's Cafe in 2013. We will use carefully restored original elements from the interior of the front of the cafe, including the window display, seating booths with their marble counter tops and leather seats, as well as some original fixtures like lighting units.

Front Street terrace, which is due to open to visitors in early 2022, will also include a hairdresser's, fish and chip shop and the recreated home of artist Norman Cornish.



Thanks to the money raised by National Lottery players, the Remaking Beamish project has been awarded a £10.9million grant by The National Lottery Heritage Fund – a major milestone in Beamish's history and the largest single investment ever seen at the museum. For more information on the project please visit www.beamish.org.uk.